



Prevention is...

- Responding to child maltreatment as we do other public health issues with a strong investment in programs and public awareness campaigns to prevent child abuse and neglect.
- An effective method for reducing the need for intervention and treatment.
- Educating and supporting families during pregnancy or at birth and building on that foundation to create nurturing environments for children.
- Increasing parent's knowledge of child development and improving parent's abilities to manage a home and a child with referrals and voluntary in-home visitation services.
- Strong public awareness campaigns that place the responsibility for protecting children on adults.
- Assuring all children at each grade level are taught appropriate anger and stress management skills, impulse control, and problem solving skills.
- Assuring that every parent, adult, or child has someone to listen to their concerns and link them to appropriate community resources.

Prevention is NOT...

- Reporting abuse.
- Hiring more Child Protective Services workers to investigate abuse after it occurs.
- Building more advocacy centers and shelters.
- Developing more out-of-home placements.
- Stricter laws for punishing the abusers.
- More mental health care for traumatized children.

Who We Are:

Prevent Child Abuse Georgia is the only statewide, nonprofit organization dedicated to preventing child abuse in all its forms — physical, sexual, emotional and neglect – before it starts.

We Work to Prevent Child Abuse by:

- *Supporting families with Healthy Families Georgia, including First Steps, which provides all parents of newborns with support, education and referrals to community resources.*
- *Home visitation for families identified at-risk for poor parenting outcomes provides intensive, long-term support for up to five years.*
- *Maintaining a toll-free Helpline, 1-800-CHILDREN, to provide support, education and community referrals for youth and adults.*
- *Fostering a statewide prevention network, currently 53 chartered councils, to strengthen and support families statewide.*
- *Coordinating statewide public awareness and advocacy efforts.*
- *Holding the Southeast's largest professional symposium dedicated to child abuse prevention training and education.*

