

INSERT LOGO

HL Need to Talk? Youth - Sample

FOR IMMEDIATE RELEASE

Contact: [Insert Name of Council Contact]

Tel: xxx-xxx-xxx

Email: [Insert Local Contact Email]

BEING A TEEN ISN'T EASY 1-800-Children Helpline Gives Youth a Safe Place to Talk

[City, GA, Date] Teenagers face many challenges, and sometimes it is hard for young people to talk about what is happening in their home, school or with their friends. [Insert Name of Council] wants to tell young people about the 1-800-CHILDREN Helpline, which offers a safe, confidential place to call when they just need to talk to someone.

Need to Talk? is an outreach program of Prevent Child Abuse (PCA) Georgia's toll-free, statewide Helpline (1-800-CHILDREN). *Need To Talk?* is designed to communicate with young people and provide confidential support and information specific to their needs.

PCA Georgia works in collaboration with youth-serving organizations to distribute *Need to Talk?* materials to adolescents and connect youth to people who can help.

"Teens need a trusted adult with whom to talk," says [Insert Name of Council Contact] of [Insert Name of Council]. "Often, a confidential and anonymous conversation provides a safe method for sharing sensitive information, which can then lead to problem-solving and healing. We encourage young people to use the Helpline, and we encourage adults to tell them about it."

"This program is not a crisis line," says Sally Thigpen, Associate Director of Programs for PCA Georgia, "but rather a warm line." Thigpen adds that, "The Helpline gives youth an opportunity to speak confidentially with trained, caring adults whenever they have concerns. Someone is there to listen and help callers build self-esteem, develop problem-solving skills and identify a support system of individuals at home or in their community to whom they can turn to for help and advice."

The 1-800-CHILDREN Helpline is confidential and anonymous and available Monday through Friday, from 8:00 am until 8:00 pm.

About Prevent Child Abuse (PCA) Georgia

Prevent Child Abuse (PCA) Georgia and its community-based chartered council network have provided leadership for the prevention of child maltreatment more than 25 years, and share the core values of valuing children, strengthening families and engaging communities.

To find out more about the Helpline, contact [insert local contact] at [insert local phone number], or call PCA Georgia's Helpline directly at 1-800-CHILDREN (244.5373). Visit www.ppageorgia.org for more information.

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